



# AzCHER

ARIZONA COALITION FOR  
HEALTHCARE EMERGENCY RESPONSE



# Sponsor Prospectus



**SAFETY,  
SECURITY &  
SITUATIONAL  
AWARENESS**

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**AzCHER 2023 CONFERENCE**



## **AzCHER 2023 CONFERENCE**

### AzCHER 2023 Conference Sponsorship Prospectus Thursday, March 23, 2023

The Arizona Coalition for Healthcare Emergency Response (AzCHER) would be delighted to have you sponsor our 2023 Conference. Attendees will include representatives from hospitals and healthcare (all provider types), emergency medical services (EMS), public health, emergency management, executive leaders, students, and community members. AzCHER's conference will feature engaging speakers from around the country focusing on healthcare emergency preparedness and response.

We are expecting between 150-200 attendees and are confident that you will have the opportunity to share your unique information with a quality group of engaged stakeholders.

Copper Conference Sponsorship: \$3,500

*Limit: 1*

#### Benefits:

- Eight (8) complimentary conference registrations, share with your non-profit folks or give to your clients
- Premier placement of company logo on the conference landing page and all event marketing materials
- A full list of attendees will be emailed to the Sponsor one week prior to the conference
- Premier placement in AzCHER's conference program with company description
- A 3-minute spotlight prior to the start of a keynote session acknowledging support
- Lanyard with AzCHER and your company logo for all attendees
- One vendor table with the opportunity to network and hand out swag items from your organization
- Opportunity to donate sponsor raffle prize (gift card or sponsor product preferred)

**Turquoise Speaker Sponsorship: \$2,000**  
*Limit: 6*

**Benefits:**

- Five (5) complimentary conference registrations, share with your non-profit folks or give to your clients
- Company logo featured on the conference landing page and all event marketing materials
- Inclusion in AzCHER's conference program with description
- Ability to introduce (1) one speaker with a 2-minute spotlight about your company
- One vendor table with the opportunity to network and hand out swag items from your organization \*Limited availability due to conference venue space
- Opportunity to donate sponsor raffle prize (gift card or sponsor product preferred)

**Quartz Sponsorship: \$1,000**  
*Limit: 10*

**Benefits:**

- Two (2) complimentary conference registrations, share with your non-profit folks or give to your clients
- Inclusion in AzCHER's conference program with description
- Logo on event marketing, including the AzCHER website
- One vendor table with the opportunity to network and hand out swag items from your organization \*Limited availability due to conference venue space
- Opportunity to donate sponsor raffle prize (gift card or sponsor product preferred)

**Lunch Sponsor: \$1000**  
*Limit: 1*

**Benefits:**

- Logo on event marketing, including the AzCHER website
- Company logo recognition sign in the lunch space

**Bag Sponsor: \$1500**  
*Limit: 1*

Your logo and/or organization's name will be printed on bags along with AzCHER's logo, which will be used by all conference attendees

*If you are interested in sponsoring AzCHER's 2023 Conference or have any questions, please contact AzCHER's Conference Producer, Abigail Zieger, at [abigail@kc-a.com](mailto:abigail@kc-a.com) or (480) 893-6110, to request an invoice.*

## FAQ's

### **How will your invited guests or associates be able to register under our included registration count?**

Upon receipt of sponsorship documents and payment, each organization will be provided with a unique promotional code. This code will allow your staff and or guests to register via the website at no cost, thanks to your support of our event. Alternatively, with a list of names, companies, and contact information, we can register your guests for you using your code.

### **How will we network with the Emergency Managers and their organizations?**

With the expo booths set up in the manner we have created, there are opportunities at each break, prior to and post conference day. Plus, you will receive a directory of all attendees registered by March 16, 2023 for continued discussion and networking ("Copper Sponsor benefit).

### **Can I customize a sponsorship package?**

Absolutely! We realize that sponsorship is not a one-size-fits-all, and are happy to work with you to drive the value you need on the budget you have. Please give Abigail a call at (480) 893-6110 x 212 to discuss.

# Sponsorship Registration

Thank you for your sponsorship consideration for the AzCHER 2023 Conference, being held March 23, 2023.

Please select your desired sponsorship level and quantity below. Please return this document, along with your payment to KCA for processing. Once the document and payment are received, we will contact you with further information and a timeline so we will be able to best represent your organization with thorough information. Sponsorships are limited and on a first come, first serve basis. Thank you in advance, we look forward to working with you!

- Copper Conference Sponsorship - **\$3,500** (Limit 1)
- Turquoise Speaker Sponsorship - **\$2,500** each (Limit 6)  
Please circle quantity: 1 2 3 4 5 6
- Quartz Sponsorship - **\$1000** each (Limit 10)
- Lunch Sponsor - **\$1000** (Limit 1)
- Bag Sponsor - **\$1500** (Limit 1)

If paying by credit card, complete section below.

Card Type:  VISA     MasterCard     Discover     AMEX

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Cardholder's Address: \_\_\_\_\_

Cardholder's City/State/Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date completed: \_\_\_\_\_

Make all checks payable to KCA and mail to:

KCA - AzCHER  
1800 E. Ray Road, STE A106  
Chandler, AZ 85225 USA

Dear Valued Partners and Sponsors:

Our In-Person, 2023 AzCHER Conference is a can't miss, interactive event bringing the best and brightest speakers and presenters in the field of healthcare emergency management for our one full day program featuring Safety, Security and Situational Awareness.

At a time when our teams need inspiration, connection, and support, we stand together to provide just that. We invite you to join us in building a platform that allows for the delivery and examination of topics that are uniquely relevant to the challenges we face, both individually and collectively.

We are thrilled to announce our sponsorship packages that highlights opportunities for involvement, all while driving value for your organization.

We appreciate your sincere consideration of a sponsorship or in-kind donation to make our debut in-person conference a success. Please look through our packages offerings and select one that best fits your needs. Should you have another idea as to your support, please contact our event team and we will customize to meet your needs.

As our hands are full with the current emergency response, we have contracted with KCA Events to produce our in-person conference. I invite you to work with and through our KCA Events team, led by Abigail Zieger, Conference Producer, to examine the various sponsorship levels and select one that meets the promotional needs of your company.

Thank you again for your sponsorship consideration. Your corporate support will serve Arizona's ability to effectively prepare for and respond to disasters affecting the healthcare delivery system.

Sincerely,



Robin Oothoudt, Executive Director  
AzCHER

#### About AzCHER

The Arizona Coalition for Healthcare Emergency Response, or AzCHER, unifies the state's healthcare delivery system, including hospitals, long-term care, hospice, home health, and first responders like EMS, with public health and emergency management. The coalition's purpose is to build resilience such that the healthcare delivery system is prepared for and capable of responding to large-scale emergencies. Such emergencies can be natural (e.g., wildfires and pandemics) or man-made (e.g., active shooters, mass casualty incidents, and cyber-attacks). AzCHER is the state's only healthcare coalition, serving all 15 counties and 22 tribal communities. Membership exceeds 600 organizations, all of which have a vested interest in Arizona's healthcare emergency management infrastructure. Visit us at <https://azcher.org>.